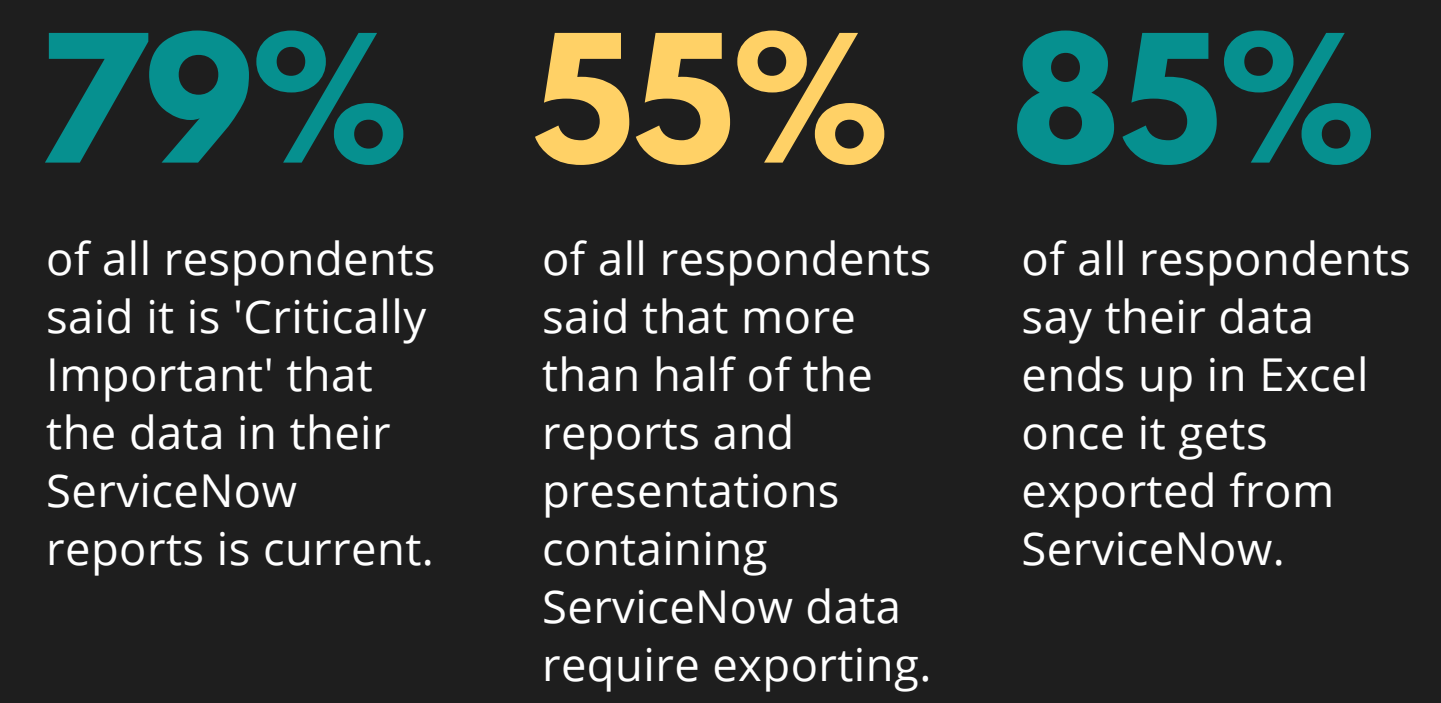


The Hidden Costs of Manual ServiceNow Reporting

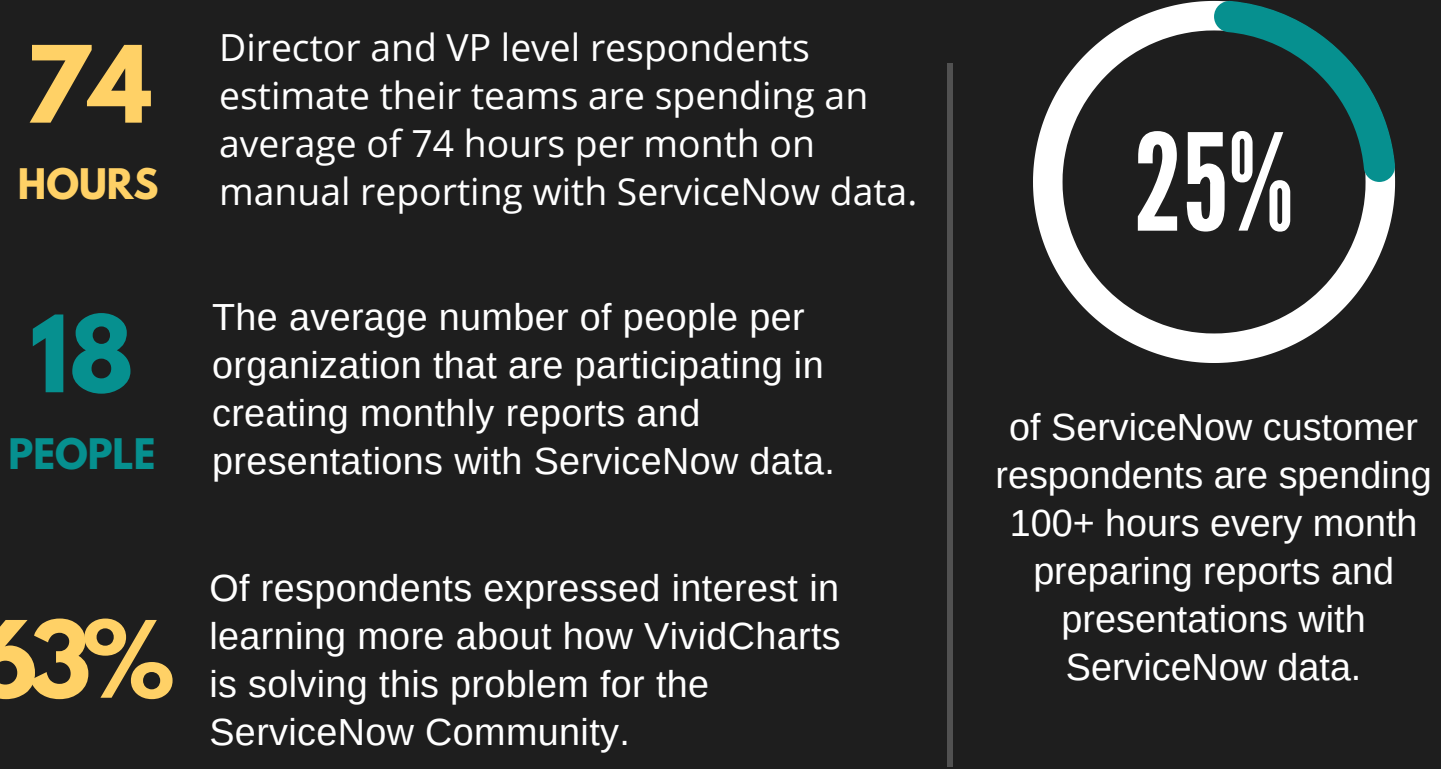
Common challenges and hidden costs.

What?	Why?
Survey results.	There are common challenges that ServiceNow customers are faced with when reporting on and presenting their ServiceNow data. This survey data gives insight into 'why' data is ending up in spreadsheets, and the 'impact' that is having on ServiceNow professionals in the field.
Who?	
Survey respondents were exclusively ServiceNow customers.	

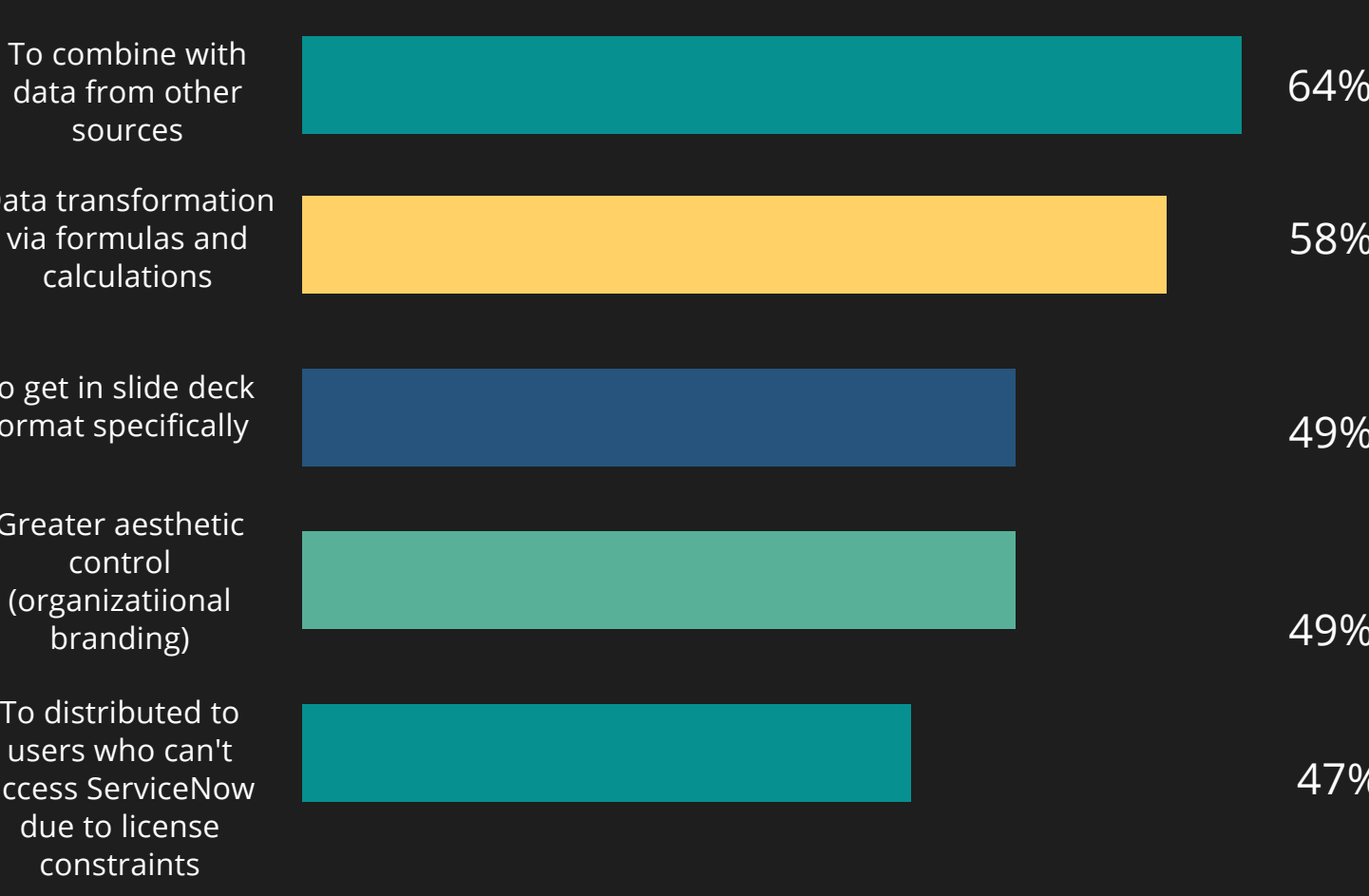
Current data is Critically Important...
but not the status quo.



What is the human cost of manual reporting?



Why is the data leaving?



What is the in-platform answer?

